



Advertising Feature

# Kitchen Remodelling

The remodelling of a kitchen can be a significant investment for homeowners. But with the right help, the finished product can wind up better than they ever dreamed.

Karen Smith and Sherry Dalziel are design and sales consultants at Integri Kitchens, located in Edmonton's west end, and they say that seeing the look on a client's face at the end of a project is a big thrill for them.



*Karen Smith & Sherry Dalziel of Integri Kitchens*

"It's great to hear clients say after the fact, 'It's better than I thought it was going to be,'" Smith said. "So many people say that, it's awesome. The best part of our job is seeing the finished product."

While every customer walks through the doors of Integri's showroom is in a different situation and has different ideas about how that final product will look, Smith said the first steps are usually the same — take some measurements, "find out what they don't like," and come up with layout options.

In some cases, though, it's tough for clients to

visualize how the new space will look, just because they've been living with their old kitchens for so long.

"You're used to seeing that way and just can't see it any other way," Smith said. "But we're going in with fresh eyes and not so much worrying about what's there, but what could be there."

One of the biggest considerations the Integri team takes is space and how it can be maximized, whether that means extending cabinets all the way up to the ceiling or moving a sink into the corner of a countertop.

"Just getting every ounce of space out of that kitchen is huge," Smith said.

More and more these days, men are getting involved in the planning and design of remodeled kitchens.

"A lot of guys now are very articulate on how they want their kitchen to be. They have some really good suggestions," Dalziel said. "It's fun that way."

And, of course, budgets play a huge role in the outcome, but the Integri team has had success projects with budgets big and small.

"It's definitely not about the budget. ... We've done huge kitchens that look fabulous, and small kitchens that look just as fabulous when they're done," Smith said.

"It's about how creative we can be," Dalziel added.

Ninety per cent of Integri's business comes from referrals, and they take pride in giving their customers the best service they can.

"We want to make [our clients] happy, we want to make sure they're looked after, and being a small company, we're able to do that," Smith said. "Things don't get lost in the shuffle."

Integri Kitchens is located at #104, 16821 107 Ave in Edmonton. You can reach them by phone at 780-489-9960 or visit their website at [www.integrikitchens.com](http://www.integrikitchens.com).



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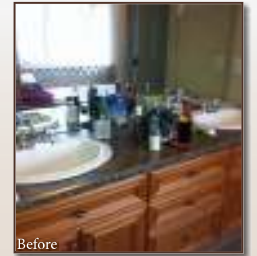
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