



HOME



Advertising Feature

by Barry Bailey

Don't sell... renovate!

The housing market today is overflowing with choices depending on your needs and lifestyle choice. Tower condominiums, brand new homes, older homes, custom designed homes — which is going to be the best for your situation? An alternative many people are considering is to renovate their current home. And why not? Ties to community and neighbours, mature growth and the comfort of belonging are strong incentives to stay and renovate.

“The critical first step is imagining that dream floorplan”

Renovating, whether it be a few rooms or the entire home, enables homeowners to rethink how they use their living space and what their current and future needs are. Empty-nesters may no longer need that spare room and can look at walk-in closets along with a complete en suite bathroom. First-time home buyers can design a floor plan to accommodate their new family.

The critical first step is imagining that dream floorplan. It's important to understand the reason for the renovation to make sure the plan meets your needs. What's it going to look like? What functional aspects are desired? Hardwood or tile? Will plumbing or electrical wiring need to be moved or redone? How do all these considerations fit within your budget? The experienced professionals at Integri Kitchens can

guide you through the entire process.

“We'll come to your home, listen to your ideas, design a renovation plan, show you material options and even provide a contractor to execute the renovation,” says manager Rick Hlady.

“Basically we're a one-stop shop for cost-effective renovation projects.”

An experienced, professional contractor to head up

your reno will ensure it's done properly with all the appropriate permits, using licensed trades people with an eye to keeping the project on schedule. Renovating is a little bit like a jigsaw puzzle; miss one piece and you can't complete the picture. Doing the work in the correct order with the right materials will not only meet your design plan but will provide you with the peace of mind that the job is done well.

An alternative to renovating is infill. Popular in many mature neighbourhoods, infill is the purchase of an older home essentially for the property it sits on. Then the existing structure is demolished and a new home is constructed. Many municipalities have guidelines around infill to safeguard the integrity of the existing community and ensure the new development blends in with the character and ambience of the neighbourhood. There are additional challenges with infill

projects such as working around mature trees, power lines and neighbours, but the upside is that your new home is situated in a beautiful, well-established neighbourhood. Integri Kitchens can provide for your every need in each of the rooms in your new house, from bathrooms to bedrooms and, of course, custom kitchens.

Integri Kitchens has recently expanded their team and are proud to welcome design and sales consultant Jessica Rank to their family of experts. Any of the staff would be happy to discuss your ideas around renovations or in-fill projects.

Integri Kitchens is located immediately south of 107 Avenue on 168 Street in Edmonton. You can contact Integri by phone at 780-489-9960 or by email at info@integrikitchens.com.



Sales Consultant Jessica Rank



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